

NEW FROM REIcon.

THE SUMMIT SERIES

2026

SPONSORSHIP
PACKAGES

Take part in alberta's
most intimate and
hands-on real estate
event, EVER.

SEPT 10-12

WWW.REICONFERENCE.CA

WHAT IS THE SUMMIT SERIES ?

NEW FROM REIcon.

The REIcon Summit Series is the next evolution of the classic REIcon experience – a more immersive, focused, and hands-on event built for investors who are serious about growing their real estate portfolio and expanding their knowledge. **We're considering this event as Alberta's most intimate and hands-on real estate event, EVER.**

Taking place across two dedicated experiences, the Summit Series separates residential and commercial investing into focused learning tracks, allowing attendees to dive deeper into the strategies, conversations, and opportunities most relevant to their investing goals.

Residential Track

Friday, September 11 – Residential Kick Off Mixer

An evening focused on the foundations and theory of residential real estate investing, paired with networking opportunities alongside industry leaders and fellow investors.

Saturday, September 12 – Residential Summit

A full-day interactive summit focused on:

- Finding residential deals
- Analyzing opportunities to your buy box
- Negotiation strategies
- Due diligence
- Managing investments in the first 5 years

The day concludes with a Final Thoughts Panel featuring experienced investors and industry experts.

Commercial Track

Saturday, September 12 – Commercial Kick Off Mixer

A casual networking event bringing together commercial real estate investors, industry professionals, and strategic partners to build connections and meaningful conversations before the Commercial Summit.

Sunday, September 13 – Commercial Summit

A hands-on summit covering:

- Finding commercial opportunities
- Investment analysis
- Negotiations and due diligence
- Asset management strategies within the first 5 years of ownership

The event wraps with a Final Thoughts Panel designed to provide actionable takeaways and investor insights.

Throughout the weekend, attendees will also experience:

- Live podcast-style morning shows
- Networking activities
- Community-focused events including a volunteer run and pancake breakfast
- Direct access to respected Canadian real estate investors and educators

The Summit Series is intentionally designed for investors who want more than just motivation — it is built for those ready to collaborate, analyze real opportunities, and take their investing journey to the next level.

SPONSORSHIP PACKAGES

OPTION 1) SINGLE DAY SPONSORSHIP

Choose your audience — Residential or Commercial — and align your brand with a focused day of education, networking, and investor engagement. This option provides targeted exposure and meaningful connections within your preferred market segment.

OPTION 2) TWO-DAY SPONSORSHIP

Maximize your visibility across the full REIcon Summit Series with access to both Residential and Commercial audiences. This package offers expanded brand exposure, increased networking opportunities, and stronger engagement throughout the entire weekend.

WHAT IS INCLUDED	1 Day Option \$1675.00	2 Day Option \$2625.00
Logo Placement and Branding on: Website, signage, email and event program (weighted to sponsorship level)		
Featured in Sponsor Highlight posts (# of posts and exclusivity weighted to sponsorship level)		
Meet your sponsor's - Advertising spot on event guide (size and placement weighted to sponsorship level)		
First right of refusal for sponsoring future REIcon events.		
Attendee Engagement - Swag bag inclusion		
Exhibit Space - Location and choice dependant on sponsorship level (small hightop or 4ft table and 1 x pull up banner)		1 st Choice
Complimentary Tickets to REIcon and additional ticket discounts	2 Tickets +10% off	4 Tickets + 15% off
30-second B-roll commercial to be played during all breaks at the event.		
Lead Generation - Attendee contact list (opt-in attendees only)		
Place Marketing on the tables		
Featured interview with Calvin Hexter on Social Media (pre-event)		
Access to One Day (Either residential or commercial)		
Speaking Opportunity (Presentation or Q&A session)		
Access to Two Days		
Premium Booth Placement		

ELEVATE

YOUR SPONSORSHIP EXPERIENCE

Elevate your sponsorship experience by extending your brand presence beyond the summit floor and into the conversations and connections that drive real business relationships. These social events provide sponsors with a more relaxed and engaging environment to interact organically with attendees, creating stronger visibility, deeper connections, and memorable brand experiences throughout the REIcon Summit Series.

Residential Kick Off Mixer

Kick off the weekend with a collaborative learning experience where attendees engage with REIcon speakers, gain practical investing insights, and connect with fellow investors before the summit begins.

\$2500.00
(1 Available)

Commercial Kick Off Mixer

Kick off the Commercial Summit with a vibrant social experience where attendees, REIcon speakers, and industry professionals come together to network, celebrate, and strengthen their professional network in a relaxed, community-focused atmosphere.

\$4000.00
(1 Available)

Coffee Break Sponsor

Choose the Residential or Commercial Summit to showcase your brand during a busy networking moment. Your sponsorship creates opportunities to connect with active real estate investors and professionals while attendees enjoy coffee.

\$500.00
(4 Available)

Lunch Sponsor

Select the Residential or Commercial Summit and align your brand with the highly anticipated lunch moment, making it part of a valued experience for attendees as they recharge between sessions.

\$4000.00
(2 Available)

HART Pancake Breakfast Sponsor

Kick off Sunday morning by hosting a pancake breakfast for attendees, enhancing their experience while supporting a meaningful community cause. As the HART Pancake Breakfast sponsor, your brand will gain recognition for fostering a welcoming atmosphere. Plus, who can forget who brought the pancakes and puppies?

\$2500.00
(1 Available)

Morning Run Sponsor.

Start the day on the right foot. As the Early Morning Community Run Sponsor, your brand will be associated with energy, wellness, and community while bringing attendees together before the summit begins.

\$1250.00
(1 Available)

Marketing Only Sponsor

Extend your brand's reach before, during, and after REIcon through exposure on the event website, marketing emails, social media, the event guide, and sponsor recognition slides. Additionally, include a promotional item in every attendee swag bag for increased visibility.

\$1000.00
(1 Available)

Summit Series Notebook

As the Notebook Sponsor, your logo will be on the official REIcon notebook, ensuring continuous visibility for your brand as attendees take notes and develop ideas during and after the summit.

\$2500.00
(1 Available)

Event Guide

As the Event Guide Sponsor, your brand will be prominently featured in the official REIcon Event Guide, ensuring visibility from the moment attendees arrive. This guide serves as a key resource for schedules, speakers, and event information, keeping your brand front and center before, during, and after sessions.

\$2500.00
(1 Available)

CUSTOM SPONSORSHIP OPPORTUNITIES

Have an idea that isn't listed? Let's create something together. Collaboration is at the heart of REIcon, and we're always open to developing creative sponsorship opportunities that align with your goals, budget, and brand. If you have an idea, we'd love to work with you to bring it to life and create a memorable experience for our attendees.

READY TO JOIN THE SUMMIT SERIES?

FILL OUT OUR FORM & ALLOW A MEMBER OF OUR TEAM TO BE IN TOUCH WITH YOU

or email team@calvinrealty.ca