



# REIcon.

INVESTMENT  
CONFERENCE

BUILT BY INVESTORS  
FOR INVESTORS

# 2025

SEPTEMBER 6TH & 7TH

# SPONSORSHIP PROPOSAL









# WHAT IS RElcon?

**We're excited to announce the second annual RElcon Investor Conference on September 6th & 7th, 2025, at the JW Marriott Edmonton! Following the success of our 2024 event, RElcon continues to be Canada's premier real estate investment conference—built by investors, for investors.**

**RElcon brings together top Canadian real estate leaders for high-quality insights, strategies, and networking opportunities. With a community of over 500+ engaged professionals, we invite you to sponsor and showcase your brand to over 400 active investors.**

**Join us at the JW Marriott Edmonton to connect, learn, and elevate your real estate investments at the leading investor conference!**

  
**JW MARRIOTT**  
EDMONTON ICE DISTRICT







# INDUSTRY



# LEADERS

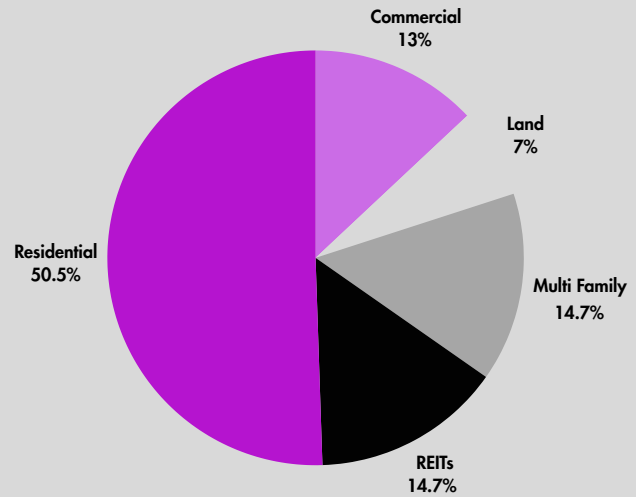




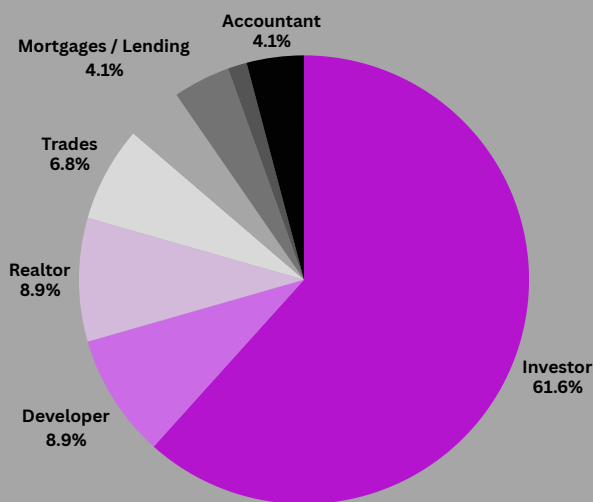
# 2024 ATTENDEE DEMOGRAPHICS

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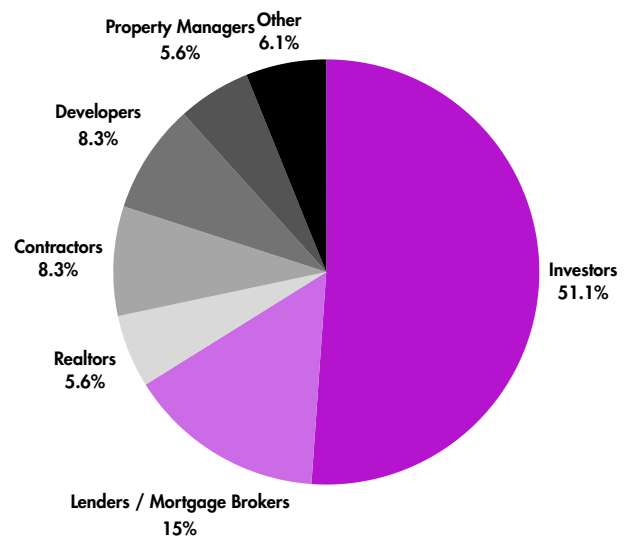
## Types of Real Estate primarily invested in:



## Current Roles in Real Estate:

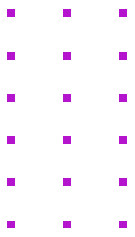


## Professional Partners in Demand:





# SPONSORSHIP PACKAGES



SPONSORSHIP BENEFITS	SILVER \$1,500.00	GOLD \$2,500.00	PLATINUM \$3,500.00	VIP <b>SOLD OUT</b>
Exhibitor Space Complimentary Tickets	Foyer 2 Tickets + 10% off	In Ballroom	2nd Choice in Ballroom	1st Choice in Ballroom
Complimentary Tickets	2 Tickets + 10% off	2 Tickets + 10% off	4 Tickets +15% Off	4 VIP Tickets +15 % off
Panel or Breakout Session Opportunity				
Attend Lunches & VIP Dinner				
Commercial During Breaks				
Lead Generation List				
Marketing on Tables				
VIP Dinner & Lounge Host				
30 Min Presentation Spot				
Keynote introduction				





## ● VIP SPONSORSHIP PACKAGE

~~\$7,500.00~~ (1 AVAILABLE)

**SOLD OUT**

- Logo featured on the website, signage, email and event program (visibility based on sponsorship level)
- Inclusion in Sponsor Highlight posts (5 per event, exclusivity by level)
- Meet & greet listed in the event guide (size/placement by level)
- 30-second B-roll commercial played during all event breaks
- Featured pre-event interview with Calvin Hexter on social media
- First right of refusal for future RElcon sponsorships
- Promotional items in attendee swag bags
- Dedicated sponsor social media post (Saturday evening)
- Sponsor-provided marketing materials placed on event tables
- Access to attendee guest list for lead generation and follow-up
- 6' exhibitor table (First choice of booth placement in main theatre or foyer)
- 4 Complimentary RElcon VIP tickets + 15% discount code for additional tickets
- Branded VIP Lounge area
- 30-minute Main Stage presentation
- Panel discussion or breakout session speaking opportunity
- Keynote Branding: Introduce a keynote speaker (5-minute slot)
- VIP Dinner + lunch for sponsor and one business partner
- Host the VIP Dinner for Diamond ticket holders and speakers (Saturday evening)







## ● PLATINUM SPONSORSHIP PACKAGE \$3,500.00 (7 AVAILABLE)

- Logo featured on the website, signage, emails, and event program (visibility based on sponsorship level)
- Inclusion in Sponsor Highlight posts (frequency/exclusivity by level)
- Meet Your Sponsor ad in the event guide (size/placement by level)
- 30-second B-roll commercial played during all event breaks
- Featured pre-event interview with Calvin Hexter on social media
- First right of refusal for future RElcon sponsorships
- Promotional items in attendee swag bags
- Dedicated sponsor social media post (Saturday evening)
- Sponsor-provided marketing materials placed on event tables
- 6' exhibitor table (Premium choice of booth placement in main theatre or foyer)
- 4 Complimentary RElcon tickets + 15% discount code for additional tickets
- Access to attendee guest list for lead generation and follow-up
- Speaking opportunity: panel discussion or breakout session
- VIP Dinner + lunch for sponsor and one business partner

## ● GOLD SPONSORSHIP PACKAGE \$2,500.00 (7 AVAILABLE)

- Logo featured on website, signage, emails, and event program (visibility based on sponsorship level)
- Inclusion in Sponsor Highlight posts (frequency/exclusivity by level)
- Meet Your Sponsor ad in event guide (size/placement by level)
- First right of refusal for future RElcon sponsorships
- Promotional item in attendee swag bags
- Dedicated sponsor social media post (Saturday evening)
- 6' exhibitor table (option of main theatre or foyer placement)
- 2 Complimentary RElcon tickets + 10% discount code for additional tickets
- Speaking opportunity: panel discussion or breakout session
- VIP Dinner + lunch for sponsor and one business partner





# ● SILVER SPONSORSHIP PACKAGE

## \$1,500.00 (10 AVAILABLE)

- Logo featured on the website, signage, emails, and event program (visibility based on sponsorship level)
- Inclusion in Sponsor Highlight posts (frequency/exclusivity by level)
- Meet Your Sponsor ad in the event guide (size/placement by level)
- First right of refusal for future RElcon sponsorships
- Promotional item in attendee swag bags
- Dedicated sponsor social media post (Saturday evening)
- 6' exhibitor table (Foyer)
- 2 Complimentary RElcon tickets + 10% discount code for additional tickets



# ● MARKETING-ONLY SPONSORSHIP

## \$750 (8 AVAILABLE)

- Logo placement on event website and printed program
- Promotional item in attendee swag bags
- Branded coffee break as official coffee sponsor (exclusivity not guaranteed)



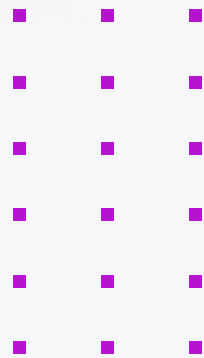
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## GET INVOLVED



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